



Building Your Website and Intranet

1. Digital Strategy

The process begins with a precise definition of the core business activities that are required to make your website programming work. This is done by providing a management report summarising the outcomes of our investigation and recommending the way forward based on all of the information gathered. This will position your all management teams with a shared understanding and is required to ensure that a solid foundation is laid before project commencement.

2. Project Scoping

The Scoping process involves running a series of joint workshops that allow us to develop a high level roadmap which forms the basis for all future development. This stage is critical in allowing us to identify the following objectives:

- A detailed site map,
- Easy to understand functionality specification detailing each page of the site, front-end and back-end
- A design mock-up

3. Functional Architecture

In this stage we typically define exactly what each individual element of the site needs to do (i.e., the exact functions they need to perform) and how the elements of the site will be linked. This involves:

- Creating a prototype of the web site
- Investigating the any interaction with your existing legacy systems
- Providing an integration scenario with existing systems where applicable
- Providing a project management timeline with deliverables and milestones.
- Physical design (hardware/software) and hosting options will be discussed.
- Deadline/deliverable date set.
- Overall project costing

Sign-off on this stage is critical, as this will form the basis of the look, feel and content of the web site. The direction is set, and all parties involved have a clear understanding of what the final product will be. Your interaction and feedback is imperative during the development of this documentation.

4. Technical Architecture & Development

Once the functional and technical architectures have been finalised the Development phase begins. This involves construction of the web architecture. Once development and rigorous testing is completed, user training is provided prior to site implementation. Clients will be able to view each milestone as it is achieved, and provide feedback to ensure that the site development is meeting all expectations. On completion, a fully functional website will have been delivered built exactly to your specifications and will have achieved all of the objectives established in the Digital Strategy and Scoping phases.